

A New Era of Carpet Cleanliness



Carpet enhances appearance and traps pollutants like dust and pollen in places like:



Senior Living Facilities



Schools & Universities



Hotels & Casinos

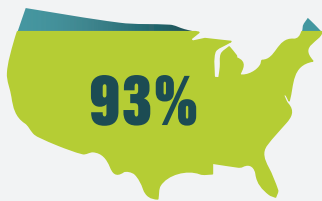


Offices

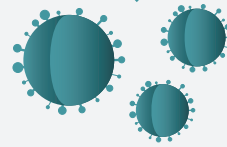


Airports

Carpet care is crucial for demonstrating that your facility is committed to cleanliness.



Dirty carpet would negatively impact 93% of Americans' perceptions of a facility or organization.¹



According to the Centers of Disease Control and Prevention's (CDC) Coronavirus Disease 2019 CDC/EPA Cleaning & Disinfecting Guidance, soft and porous materials like carpet should be cleaned.²

Now more than ever, facilities must implement a **comprehensive carpet program** and utilize the right tools and equipment to effectively maintain carpet:

VACUUM



Use high-quality HEPA-filter vacuums to thoroughly clean carpet and avoid spreading infectious particles.³

Some vacuums can add particles back into the air, but vacuums with HEPA-filters can trap 99.97% of airborne particles.

CHEMISTRY



For soft (porous) surfaces, remove visible contamination if present and clean with appropriate cleaners,⁴ like chemistry with hydrogen peroxide.

Use two 12-ounce bottles (1:10 mixing ratio) of Whittaker's CRYSTAL® QUICK RESTORE™ to achieve a higher concentration of peroxide.

MACHINE



Paired with the right chemistry, a low-moisture encapsulation machine can quickly and effectively clean and maintain carpet.

After each use, clean your machine with a disinfecting wipe or spray approved by the Environmental Protection Agency (EPA).⁵

BRUSHES



Use counterrotating polypropylene brushes that will not soften when exposed to moisture to effectively clean carpet fibers.

Clean brushes after each use by soaking them in a peroxide or white vinegar solution, or other disinfectant. Rinse well before next use.

When deep cleaning is required, use hot water extraction at or above 140° F. Steam can kill **99.9%** of dust mites, germs and bacteria.

To protect building occupants and your carpet investment, implement a comprehensive carpet care program. Whittaker is a leader in low-moisture carpet cleaning and offers Consistently Cleaner Carpet. Smart Service.™ Learn more at www.whittakersystem.com.

¹ Whittaker survey conducted online by The Harris Poll from March 26-30, 2020 among 2,012 U.S. adults ages 18 and older.

² <https://www.cdc.gov/coronavirus/2019-ncov/community/reopen-guidance.html>

³ <https://www.natallergy.com/vacuums>

⁴ <https://www.cdc.gov/coronavirus/2019-ncov/community/organizations/cleaning-disinfection.html>

⁵ https://www.epa.gov/sites/production/files/2020-03/documents/sars-cov-2-list_03-03-2020.pdf