



whittaker
America's Leading Carpet Cleaning System™

Healthy Carpets, Healthy Buildings™





We are experts in the following BSC market segments:

- Class A Office Buildings
- Manufacturing
- Higher Education
- K-12 Schools
- Hospitality
- Healthcare
- Long Term Healthcare
- Government
- Health Clubs
- Transportation

Whittaker
Smart Care® Trio

Delivering clean, safe, sustainable facilities at a profit is an ongoing challenge for many building service contractors. Cleaning unique buildings with complex floor surfaces, rising occupant expectations and demanding property managers creates the need for simple and cost-effective cleaning systems.

Improving customer retention and ongoing relationships is based on many variables. The appearance of a commercial facility requires a structured carpet care program that includes preventive, daily, interim and restorative maintenance. Defined tasks, cleaning frequencies and best practices ensure a positive customer experience and a consistent appearance level that is also profitable for building service contractors.

At Whittaker, we are experts in assembling comprehensive carpet care systems for building service contractors. The Smart Care® System makes interim carpet cleaning the most profitable project work in the commercial cleaning industry. Third-party time studies have verified production rates that are 5-6 times faster than conventional bonnet cleaning methods. Worker production rates for unobstructed areas are over 12,000 sq. ft. per hour.

There is no longer a need for trained carpet care technicians.

The Whittaker Smart Care® System takes into consideration employee turnover by removing complex training, ensuring worker safety and eliminating potential asset damage related to bonnet cleaning. The innovative chemistry is safe, the triple cylindrical brushes remove embedded soil, and the encapsulation methodology is approved by the leading manufacturers of commercial carpet. There is no longer a need for trained carpet care technicians. Frontline workers can easily be trained in minutes to use the Smart Care® System.

Our content-rich website allows you to perform job costing using simple calculators. The square footage of the carpet, machine production rates and product consumption factors give you a baseline cost of labor and materials. Once your cost is established, it is easy to bid profitability and secure ongoing project work to enhance the overall margins in the account.

Stay one step ahead of your competition.

- Increase profitability
- Simplify worker training
- Standardize best practices
- Improve customer retention
- Calculate labor and material cost
- Enhance cleanliness outcome
- Use in all types of buildings



Four Cornerstones of Successful Carpet Maintenance

Whittaker's comprehensive approach provides a cost-effective carpet maintenance program. Our integrated four-step process prevents the buildup of sticky chemical residues and soil, protecting the life cycle of the carpet and improving the appearance.

1

Preventive Maintenance

Stop dirt at the door with walk-off mats at all entrances and hard-to-soft transition points. Since 85% of soil is tracked in on the feet of building visitors and occupants, high-performing mats are necessary to reduce cleaning costs and soil in buildings.

2

Daily Maintenance

Frequent vacuuming of high-traffic areas will remove 80-90% of dry soil accumulation. For random spots and stains that deteriorate the facility's appearance, our CARPET ROAMER® and CRYSTAL SPOTTER® simplify the process with a universal carpet spotter that removes 95% of spots before they become permanently embedded in the carpet. This intuitive spotting system is fast and easy to use.

3

Interim Maintenance

Whittaker's low-moisture cleaning technology is designed to maintain consistent appearance levels extend carpet life cycles and create a healthier indoor environment. Triple counter-rotating cylindrical brushes specific to your carpet style or construction safely agitate carpet fibers and lift the pile while "green" chemistry encapsulates embedded soil. Using the Smart Care® System allows a facility to easily increase cleaning frequencies and perform mill-recommended, low-moisture pile lifting at every cleaning interval.

4

Restorative Maintenance

As a part of Whittaker's comprehensive Smart Care® Carpet System, hot water extraction is recommended every 12-24 months. This frequency rate depends on inclement weather, foot traffic and soil loads.



Sustainability Statement

At Whittaker, we believe our uncompromising commitment to environmental sustainability enhances our corporate mission of over 30 years: to promote industry innovation, worker and occupant safety, and sustainable cleaning systems. Our third-party verified products and systems meet the stringent requirements for the leading standard-setting organizations in our industry. Our green products and systems are the result of a collaborative effort, with extensive research and development, to promote sustainable environments for our customers, our community and our planet.

Industry Affiliations and Certifications



R E Whittaker Co.
302 S. Croton Avenue
New Castle, PA 16101 USA

Phone: 800.422.7686
www.whittakersystem.com