



whittaker

America's Leading Carpet Cleaning System™

Healthy Carpets, Healthy Buildings™





We are experts in providing the following:

- Comprehensive Carpet Care Programs
- Simplified Spotting Systems
- Safe Work Practices
- Sustainable Chemistry
- Rapid Dry Times – Less Than 30 Minutes
- Easy Training
- Improved Appearance Levels
- Increased Carpet Lifecycle
- Woolsafe® and Greenseal® Certified Chemical Formulations

Whittaker
Smart Care® Trio

One of the top three customer satisfaction drivers in hospitality is cleanliness and appearance of your facility. A positive customer experience in common areas, guest rooms, conference centers and other venues is based on the overall image of your facility and your carpet.

Cleaning hospitality areas is a demanding job. Many facilities are open 24 hours a day, and turning over rooms and common areas quickly after carpet cleaning is essential. At Whittaker, we help you accomplish this goal by assembling a comprehensive carpet care program that will enhance the appearance of your facility without disrupting daily operations. Our Smart Care® System dries in 20-30 minutes, allowing areas to be ready for guests after cleaning. The rapid dry times also reduce the risks associated with slip-and-fall incidents that overly wet carpet can cause in transition areas from carpet to hard floors.

Maintaining delicate wool carpet and other types of textiles in hospitality can be complex. Complying with the carpet mill warranties requires the proper selection of green chemistry, approved cleaning methods, and defined cleaning frequencies based on traffic and soil conditions. This technical knowledge is demystified by Whittaker to increase the carpet's life cycle and provide a consistent appearance level throughout the year.

Boost revenue by increasing occupancy ratios and lowering cleaning cost per occupied room.

At Whittaker, we are experts in assembling a comprehensive carpet care system for hospitality that is effective and easy to use. Third-party time studies have verified production rates that are 5-6 times faster than conventional bonnet cleaning methods. Worker production rates for unobstructed area types is 12,000 – 20,000 sq. ft. per hour. Guest room carpets can be cleaned and turned around in less than 20 minutes.

The Whittaker Smart Care® System takes into consideration employee turnover by removing complex training, ensuring worker safety, and eliminating potential asset damage related to bonnet cleaning. Our innovative chemistry is safe, the triple cylindrical brushes remove embedded soil, and the encapsulation methodology is approved by the leading manufacturers of commercial carpet. There is no need for trained carpet care technicians. Frontline workers can easily be trained in minutes to use the Smart Care® System.

Our content-rich website allows you to perform job costing using simple calculators. The square footage of the carpet, machine production rates and product consumption factors give you an annual cost for maintaining a consistent image in your facility.



Four Cornerstones of Successful Carpet Maintenance

Whittaker's comprehensive approach provides a cost-effective carpet maintenance program. Our integrated four-step process prevents the buildup of sticky chemical residues and soil, protecting the life cycle of the carpet and improving the appearance.

1

Preventive Maintenance

Stop dirt at the door with walk-off mats at all entrances and hard-to-soft transition points. Since 85% of soil is tracked in on the feet of building visitors and occupants, high-performing mats are necessary to reduce cleaning costs and soil in buildings.

2

Daily Maintenance

Frequent vacuuming of high-traffic areas will remove 80-90% of dry soil accumulation. For random spots and stains that deteriorate the facility's appearance, our CARPET ROAMER® and CRYSTAL SPOTTER® simplify the process with a universal carpet spotter that removes 95% of spots before they become permanently embedded in the carpet. This intuitive spotting system is fast and easy to use.

3

Interim Maintenance

Whittaker's low-moisture cleaning technology is designed to maintain consistent appearance levels extend carpet life cycles and create a healthier indoor environment. Triple counter-rotating cylindrical brushes specific to your carpet style or construction safely agitate carpet fibers and lift the pile while "green" chemistry encapsulates embedded soil. Using the Smart Care® System allows a facility to easily increase cleaning frequencies and perform mill-recommended, low-moisture pile lifting at every cleaning interval.

4

Restorative Maintenance

As a part of Whittaker's comprehensive Smart Care® Carpet System, hot water extraction is recommended every 12-24 months. This frequency rate depends on inclement weather, foot traffic and soil loads.



Sustainability Statement

At Whittaker, we believe our uncompromising commitment to environmental sustainability enhances our corporate mission of over 30 years: to promote industry innovation, worker and occupant safety, and sustainable cleaning systems. Our third-party verified products and systems meet the stringent requirements for the leading standard-setting organizations in our industry. Our green products and systems are the result of a collaborative effort, with extensive research and development, to promote sustainable environments for our customers, our community and our planet.

Industry Affiliations and Certifications



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