



whittaker
America's Leading Carpet Cleaning System™

Healthy Carpets, Healthy Buildings™





We are experts in the following:

- Cost Effective
- Simplified Spotting System
- Carpet Mill Approved
- Increase Carpet Lifecycle
- Improve Indoor Air Quality
- Consistent Appearance Level
- Comprehensive Carpet Care Programs
- Green Seal® Certified Chemical Formulations
- Carpet and Rug Institute Seal of Approval
- Meets Requirements for
USGBC LEED EB: O+M

Whittaker
Smart Care® Trio

Increasingly people choose where and when they work, and they look to the workplace to deliver much more in the way of services and a positive experience. All of which means that facilities management is now focused on satisfying the diverse needs of occupants and clients. The workplace must now balance the demands of three distinctive generations and how they perceive the value that the facility provides. As the industry evolves and a new generation enters the workplace, your strategies for success should reflect the changing values that are transforming facility management.

Workplace Wellness

Forward-thinking clients are now using the workplace to attract and retain their best people. Employee wellness is an essential factor in retention and recruitment. This translates to improving indoor air quality, meeting sustainability requirements, improving hygiene levels and enhancing the image of your facility by establishing cleanliness standards with your building service contractor.

Improving the Customer Experience

The appearance of your carpet and floors reflects a commitment to the overall image of the facility. At Whittaker we are committed to demystifying the complexity of carpet maintenance and providing you with a consistent appearance level that preserves the life cycle of your flooring at the lowest possible cost.

Cleanliness Outcomes

This is easily accomplished through a survey to assess carpet construction, warranty requirements, traffic patterns, soil types and appearance objectives. Once the data from the site is collected, a comprehensive Whittaker Smart Care® Program will outline proper cleaning frequencies, defined area types, sustainable chemistry and carpet mill approved standard operating procedures. These specifications are straightforward and can be included in your commercial cleaning contracts to ensure compliance and a positive cleanliness outcome.



Four Cornerstones of Successful Carpet Maintenance

Whittaker's comprehensive approach provides a cost-effective carpet maintenance program. Our integrated four-step process prevents the buildup of sticky chemical residues and soil, protecting the life cycle of the carpet and improving the appearance.

1

Preventive Maintenance

Stop dirt at the door with walk-off mats at all entrances and hard-to-soft transition points. Since 85% of soil is tracked in on the feet of building visitors and occupants, high-performing mats are necessary to reduce cleaning costs and soil in buildings.

2

Daily Maintenance

Frequent vacuuming of high-traffic areas will remove 80-90% of dry soil accumulation. For random spots and stains that deteriorate the facility's appearance, our CARPET ROAMER® and CRYSTAL SPOTTER® simplify the process with a universal carpet spotter that removes 95% of spots before they become permanently embedded in the carpet. This intuitive spotting system is fast and easy to use.

3

Interim Maintenance

Whittaker's low-moisture cleaning technology is designed to maintain consistent appearance levels extend carpet life cycles and create a healthier indoor environment. Triple counter-rotating cylindrical brushes specific to your carpet style or construction safely agitate carpet fibers and lift the pile while "green" chemistry encapsulates embedded soil. Using the Smart Care® System allows a facility to easily increase cleaning frequencies and perform mill-recommended, low-moisture pile lifting at every cleaning interval.

4

Restorative Maintenance

As a part of Whittaker's comprehensive Smart Care® Carpet System, hot water extraction is recommended every 12-24 months. This frequency rate depends on inclement weather, foot traffic and soil loads.



Sustainability Statement

At Whittaker, we believe our uncompromising commitment to environmental sustainability enhances our corporate mission of over 30 years: to promote industry innovation, worker and occupant safety, and sustainable cleaning systems. Our third-party verified products and systems meet the stringent requirements for the leading standard-setting organizations in our industry. Our green products and systems are the result of a collaborative effort, with extensive research and development, to promote sustainable environments for our customers, our community and our planet.

Industry Affiliations and Certifications



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