

## Cleaning green and cleaning well

With green cleaning emerging as a growing trend, many facilities are deciding to re-evaluate their cleaning methods to improve the environment, both indoors and out.

One thing facilities don't want to worry about is whether this switch will reduce the effectiveness of cleaning.

The Missouri Botanical Garden made a similar decision in the summer of 2007.

Their contracted carpet cleaner, Rich "The Spot Man" Stoutenborough had been successful over the last three years, but was his method green?

Luckily, Stoutenborough had already been using products from R.E. Whittaker Company that would pass the test.

The Missouri Botanical Garden is one of the oldest botanical institutions in the country and a National Historic Landmark.

It is no surprise that management would want to ensure that everything about the facility was environmentally friendly, but this should come without sacrificing aesthetic appeal.

At the garden's request, Stoutenborough happily submitted the Material & Safety Data Sheets and samples of the products he had been using, which included Green Seal-certified Crystal Dry® Extra and CRI-approved Crystal Extract®.

"With the SmartCare® Carpet System, the carpet gets clean, and you don't have to worry about toxins or other pollutants, so it's not going to harm the environment or their indoor space," Stoutenborough explains.

Using Crystal Dry® products, which have no artificial scents, the indoor air quality doesn't have to suffer when cleaning.

Air tests were performed by a third party who didn't know Stoutenborough would be cleaning the carpet during the test.

These tests show what kind of pollutants are in the office area, and once the tester



discovered Stoutenborough had cleaned the previous night, he was surprised that the chemicals used didn't affect the results.

And, cleaning this "green" does not have to come at the expense of a job well done.

"Whittaker's products work. They do what they say they do, and they're effective," Stoutenborough says. But by using their system, you also don't have to worry about VOCs or other pollutants going into a facility."

When Stoutenborough deep cleans, he applies Crystal Extract® pre-spray and agitates it with his LOMAC® twin-cylindrical brush machine.

He follows this with hot water extraction using plain water.

"I use the LOMAC® machine and Crystal Extract® to remove the sticky residues and then carefully extract afterwards, and the customer is ecstatic with the results."

Between deep cleanings, Stoutenborough uses the LOMAC® with a combination of Crystal Dry® Extra and Crystal Extract®.

This low-moisture approach, which uses only one gallon for 1,000 square feet, effectively cleans without wasting water.

Doing this, Stoutenborough says, keeps

the carpet looking great longer.

Stoutenborough also sees some other benefits of the SmartCare® Carpet System from his experience working as a mill rep for 15 years.

"You don't have to worry about voiding carpet mills' warranties when using Whittaker's system, compared to bonnet or rotary systems."

Stoutenborough adds that Whittaker's quality of products are unbeatable in the market.

"I've done the dehydration tests to see Whittaker's chemical crystallize, and it fractures and flakes right off of the dish with no effort," said Stoutenborough.

"I've tried the same test with competitors who claim the same will result, but found differently.

"I could hardly scratch the remnants off of the dish. If you can't get it off of a non-porous surface such as a glass dish, how are you going to get it off of carpet?"

Stoutenborough is satisfied with his choice of using Whittaker's method, which he has found is safe for him, safe for the carpet, and safe for the environment.

Circle Product Information no. 154

This content was provided by Whittaker as part of a paid advertisement.  
For more information, please contact Whittaker directly at 1-800-422-7686 or [www.whittakersystem.com](http://www.whittakersystem.com).