




whittaker
Consistently Cleaner Carpet. Smart Service.™

Healthy Carpets, Healthy Buildings™





We are experts in the following:

- Comprehensive Carpet Care Programs
- Simplified Spotting System
- Safe Work Practices
- Rapid Dry Times – Less Than 30 Minutes
- Simplified Training
- Improved APPA Appearance Levels
- Increased Carpet Lifecycle
- Woollsafe® And Greenseal® Certified Chemical Formulations

Whittaker
Smart Care® Trio

Since campus buildings are almost always in use, maintaining carpeted areas efficiently and effectively can be a challenge. The objective is to design a comprehensive carpet care system that creates a healthy, attractive and sustainable learning environment.

The student experience is always enhanced when carpets are clean. The Carpet and Rug Institute has cited several third-party studies in educational facilities documenting improvements in indoor air quality, student learning and occupant comfort when carpets are properly maintained.

Our comprehensive carpet care system is ideal for classrooms, dorms, auditoriums, athletic departments, libraries, common areas, hallways and other carpeted areas. The Whittaker Smart Care® System is designed to optimize labor and simplify cleanliness outcomes with minimal disruption to daily activities.

Improving Productivity

Third-party time studies have verified Smart Care® production rates that are 5-6 times faster than conventional bonnet cleaning methods. Worker production rates for unobstructed areas are over 12,000 sq. ft. per hour. Our Smart Care® System dries in 20-30 minutes, allowing areas to be ready for students and faculty shortly after cleaning. The rapid dry time reduces the risks associated with slip-and-fall incidents that overly wet carpet can cause in transition areas from carpet to hard floors.

Helping Assure Your Higher Education Facilities Are Clean and Safe

Our solution is custom built based on your requirements, budget and APPA appearance levels. We can advise on the most appropriate cleaning frequencies and consider ways to defer expensive restoration techniques.

The Whittaker Smart Care® System takes into consideration employee turnover by removing complex training, ensuring worker safety, and eliminating potential asset damage related to improper procedures. The innovative chemistry is green, the triple cylindrical brushes remove embedded soil, and the encapsulation methodology is approved by the leading manufacturers of commercial carpet. Frontline workers can easily be trained in minutes to use the Smart Care® System.

Our content-rich website allows you to perform budgeting using simple workloading calculations. The square footage of the carpet, machine production rates and product consumption factors give you an annual cost for maintaining a consistent image in all areas of your facility.



Four Cornerstones of Successful Carpet Maintenance

Whittaker's comprehensive approach provides a cost-effective carpet maintenance program. Our integrated four-step process prevents the buildup of sticky chemical residues and soil, protecting the life cycle of the carpet and improving the appearance.

1

Preventive Maintenance

Stop dirt at the door with walk-off mats at all entrances and hard-to-soft transition points. Since 85% of soil is tracked in on the feet of building visitors and occupants, high-performing mats are necessary to reduce cleaning costs and soil in buildings.

2

Daily Maintenance

Frequent vacuuming of high-traffic areas will remove 80-90% of dry soil accumulation. For random spots and stains that deteriorate the facility's appearance, our CARPET ROAMER® and CRYSTAL SPOTTER® simplify the process with a universal carpet spotter that removes 95% of spots before they become permanently embedded in the carpet. This intuitive spotting system is fast and easy to use.

3

Interim Maintenance

Whittaker's low-moisture cleaning technology is designed to maintain consistent appearance levels extend carpet life cycles and create a healthier indoor environment. Triple counter-rotating cylindrical brushes specific to your carpet style or construction safely agitate carpet fibers and lift the pile while "green" chemistry encapsulates embedded soil. Using the Smart Care® System allows a facility to easily increase cleaning frequencies and perform mill-recommended, low-moisture pile lifting at every cleaning interval.

4

Restorative Maintenance

As a part of Whittaker's comprehensive Smart Care® Carpet System, hot water extraction is recommended every 12-24 months. This frequency rate depends on inclement weather, foot traffic and soil loads.



Sustainability Statement

At Whittaker, we believe our uncompromising commitment to environmental sustainability enhances our corporate mission of over 30 years: to promote industry innovation, worker and occupant safety, and sustainable cleaning systems. Our third-party verified products and systems meet the stringent requirements for the leading standard-setting organizations in our industry. Our green products and systems are the result of a collaborative effort, with extensive research and development, to promote sustainable environments for our customers, our community and our planet.

Industry Affiliations and Certifications



R E Whittaker Co.
302 S. Croton Avenue
New Castle, PA 16101 USA

Phone: 800.422.7686
www.whittakersystem.com